

---

## **SRI Roundtable, Taipei**

***David St. Maur Sheil,  
Director***

*April 2009*



Association for Sustainable & Responsible Investment In Asia



# Sustainable Investment & Taiwan

---

## What is the role of Sustainable Investment in Taiwan?

Facilitating the continued transformation of Taiwan towards a low-carbon sustainable, socially equitable society ?

### What is your Vision?

**“We have to transform the country from an information technology centre into an energy technology centre ... That is the way of the future.”**

Bruce Cheng, Founder & Chairman of Delta Electronics Inc,

IBM Forum Taipei, 7 April, 2009

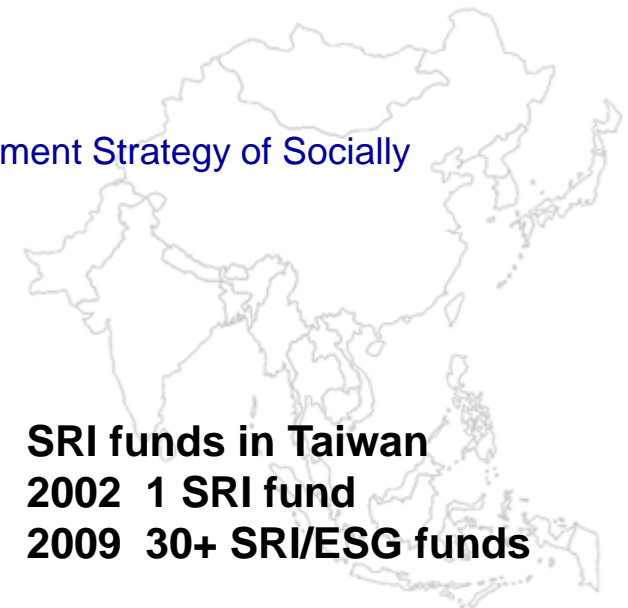
### How?

A move towards market pricing of energy, to stimulate investment in efficiency, green technologies and sustainable design and solutions and encourage cultural change to support sustainability.

## SRI / ESG in Taiwan

---

- 2002      **SRI in Taiwan Conference**  
Co-Organisers, ASrIA, BCSD-Taiwan, Bankers Association ROC
- 2002/3    **Survey on the Market & Potential of SRI in Taiwan**, Prof. Shih-Mo Lin, Chung Yuan Christian University
- 2003      **SRI in Taiwan, World Business Council for Sustainable Development Conference**  
BCSD-Taiwan, with support from ASrIA
- 2004      **CSR for Sustainability, Taipei, December 2004**  
BCSD, with ASrIA presentation: Labour Issues in the Investment Strategy of Socially Responsible Investment (SRI)
- 2008      **CSR & Taiwan, Taipei**  
A Keynote, Melissa Brown. Executive Director, ASrIA
- 2008      **CDP Launch Event, Taipei**  
Co-Organisers, ASrIA, BCSD-Taiwan
- 2009      **Sustainable Investment Roundtable**



## SRI / ESG in Taiwan

### SI Labelled Products where all assets are in emerging markets (30 June 2008)

Region / Country/Country	ESG Funds \$ million
<b>Global Emerging</b>	171,413
<b>Latin America</b>	5,045
China	14,934
India	2,906
Indonesia	27
Korea	274
Malaysia	163
<b>Taiwan</b>	0
Thailand	242
EMEA	397
Eastern Europe	5,305
South Africa	7

Source: Mercer GIMD



# SRI / ESG Drivers - Managing for Risk and Opportunity

---

## Sustainability is becoming an increasingly important consideration for investors

- climate change / peak-oil / food insecurity / water
- International business requirements  
- regulations, systems and standards
- Corporate disclosure
- Public opinion and the rise of the Asian consumer
- Product and marketing opportunities  
- SRI/ESG funds, indexes, research (also drivers)



## Sustainability seen as a new competitive advantage

# Drivers: Standards and Regulations

---

## Global & National Standards & Regulatory Regimes

- UN Global Compact
- UNEPFI - Principles for Responsible Investment (PRI)
- Equator Principles
- Carbon Disclosure Project (CDP)
- Global Reporting Initiative (GRI)
- FTSE4Good, Dow Jones Sustainability Index
- Climate change Indexes
- ISO14001, SA8000, REACH, ROHS, WEEE

## Industry Standards and Resources

- Electronic Supply Chain Initiative





**[www.asria.org](http://www.asria.org)**

**News**

**Research**

**Resources**

**Membership**

**David St. Maur Sheil**  
**Director of Operations**  
**david@asria.org Taiwan tel: 09 8305 2740**



**Association for Sustainable & Responsible Investment In Asia**