

Carbon Disclosure Forum 2010

Assessing the Business Case



16 March 2010, Singapore
Seminar Room 2, Level 21
Singapore Business Federation
10 Hoe Chiang Road, Keppel Towers

ASrIA invites your participation as a sponsor to share in the success of the Carbon Disclosure Forum 2010.

Benefits for Lead Sponsor: US\$ 8,000

- Logo on forum invite and event web page
- Logo or name on any promotions related to the forum
- Logo on forum related papers (agenda etc)
- Logo on forum backdrop slide (displayed at beginning and end of event and between presentations).
- Differentiation as “Lead Sponsor” where logo/name appears on all of the above
- ASrIA membership for 6 months from the date of sponsorship agreement (or 6 months from next renewal for existing ASrIA members)
- Offer of forum speaking role
- Ten complimentary forum tickets for use by employees of your organization or guests from another organization
- Table space to present corporate materials for delegates at the event
- Recognition in the Carbon Disclosure Project 2010 Asia ex-Japan Report that will be distributed worldwide and related promotion activities

Sponsorship packages available:

Lead Sponsor: US\$ 8000

Sponsor: US\$ 4000

Lunch Sponsor: US\$ 4000

Reception Sponsor: US\$ 4000

Sponsorship of ASrIA’s Carbon Disclosure Forum 2010 would:

- Confirm your organization’s commitment to fight climate change and enhance recognition as a sustainability leader.
- Raise your organization’s profile in carbon footprinting and disclosure in Asia both in the run up to the event and at the event itself
- ‘Mark’ your organization as one helping to drive the development of new strategies to reduce carbon emissions in Asia, in turn generating commercial opportunities.
- Offer worldwide exposure as a supporter of carbon disclosure

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Benefits for Sponsor: US\$ 4,000

- Logo on forum brochure and event web page
- Logo or name on any promotions related to the forum
- Logo on forum related papers (agenda etc)
- Offer of forum speaking role if a CDP responding company
- Five complimentary forum tickets for use by employees of your organization or guests from another organization
- Table space to present corporate materials for delegates
- Recognition in the Carbon Disclosure Project 2010 Asia ex-Japan Report that will be distributed worldwide and related promotion activities

Benefits for Lunch/Reception Sponsor: US\$ 4,000

- Logo or name beside luncheon/reception on agenda (website and printed)
- Logo at luncheon/reception (as supplied by Sponsor)
- Logo on forum brochure and event web page
- Logo or name on any promotions related to the forum
- Promotional material and literature may be displayed on a table at the luncheon/reception
- Opportunity to speak at the luncheon/reception
- Recognition in the Carbon Disclosure Project 2010 Asia ex-Japan Report that will be distributed worldwide and related promotion activities

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