



ASrIA – 2004

International Conference

Li & Fung Limited

July 15, 2004



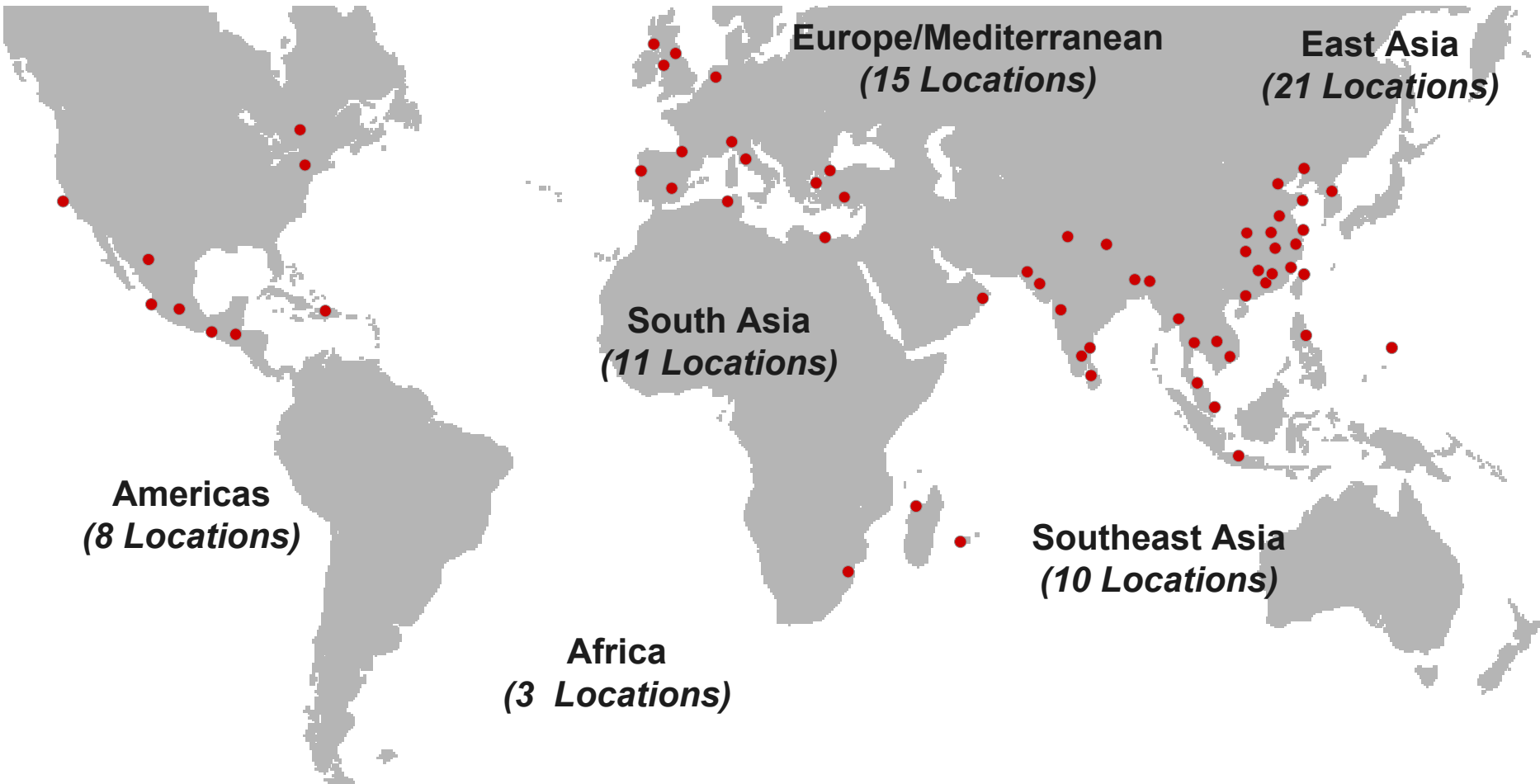
BACKGROUND



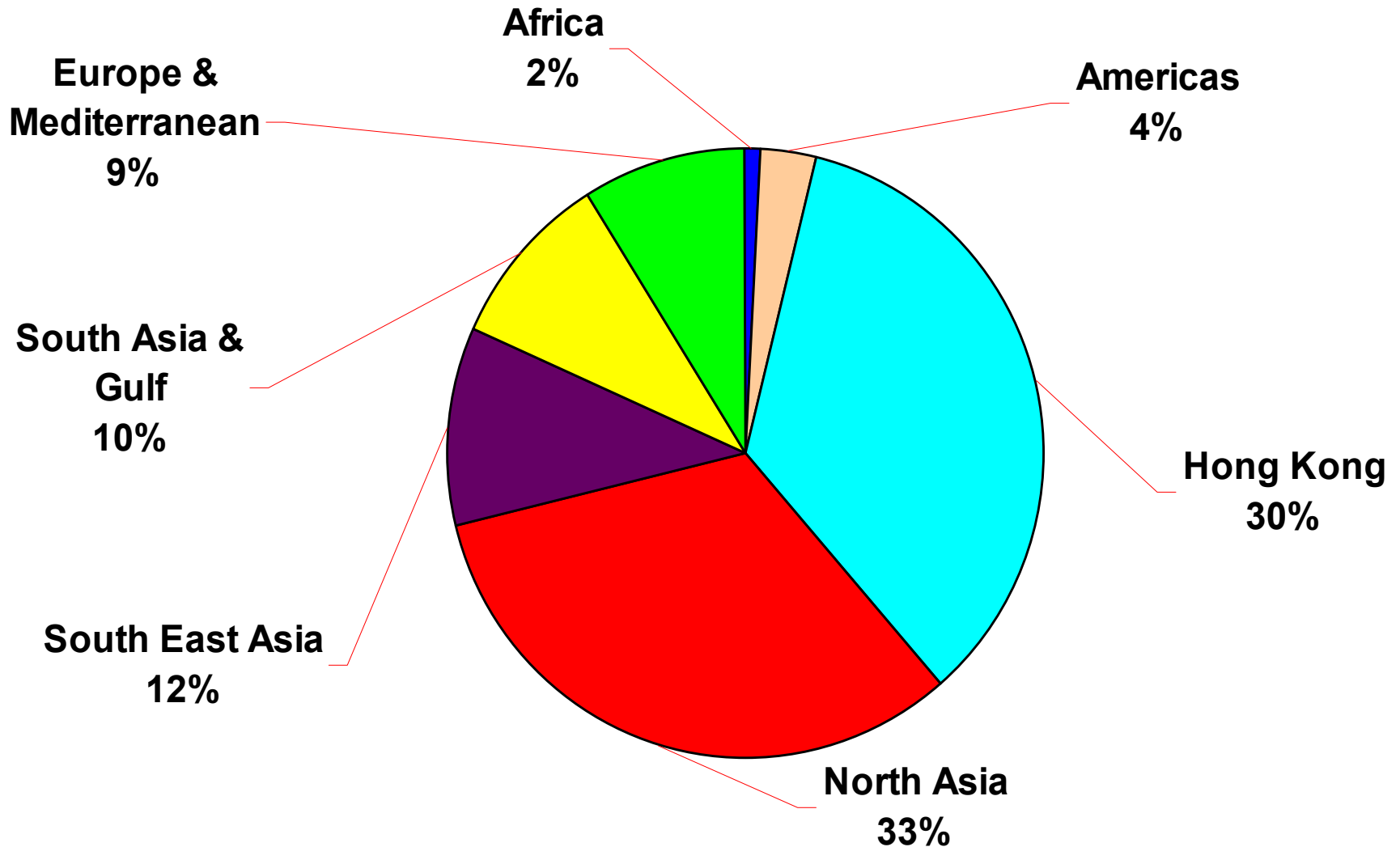
Founded in 1905, Li & Fung is a specialist in the sourcing of both private label and branded consumer goods, headquartered in Hong Kong with ...

Coordinated Global Network

68 Office in 38 Countries



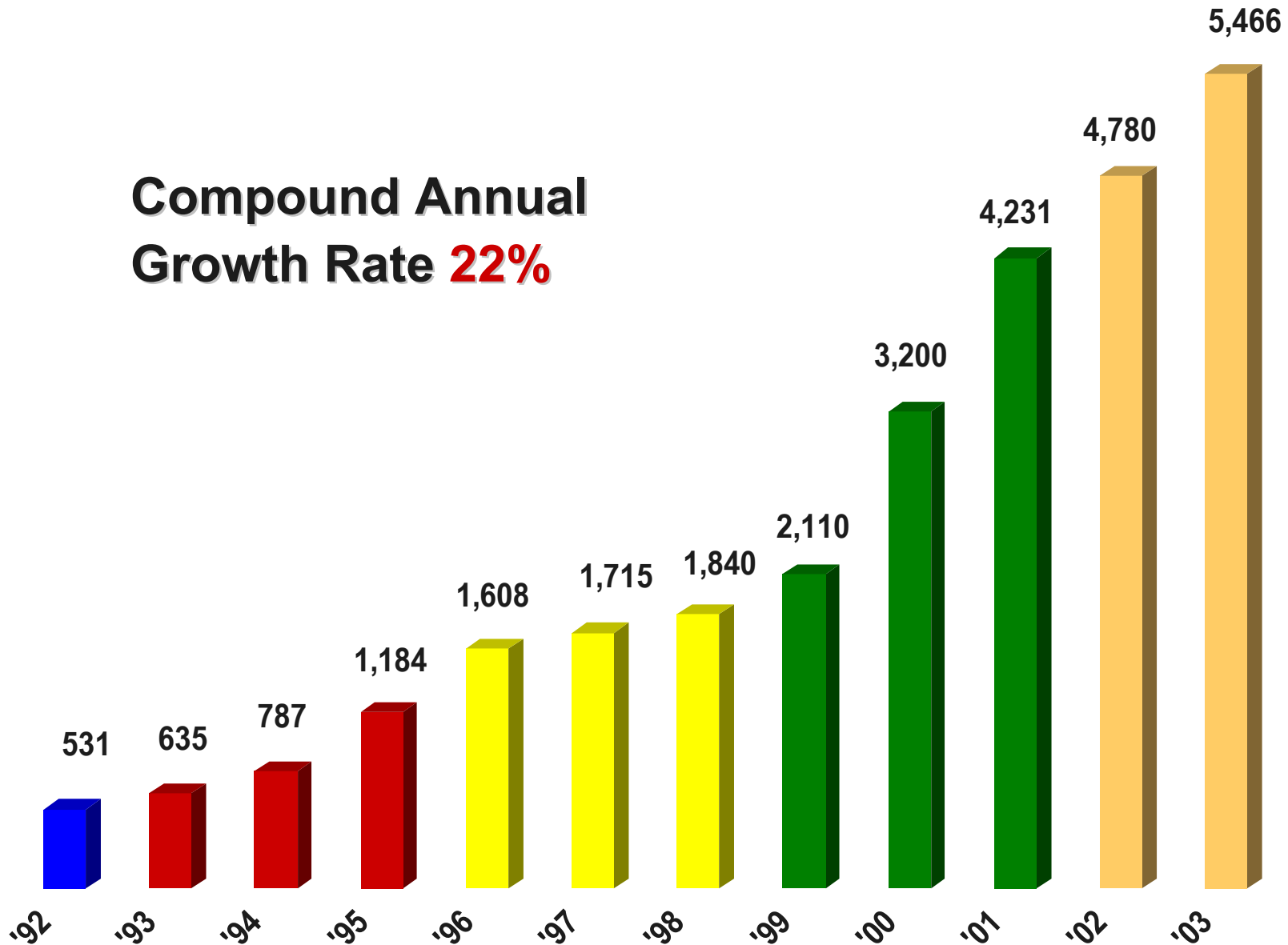
6000 STAFF WORLDWIDE



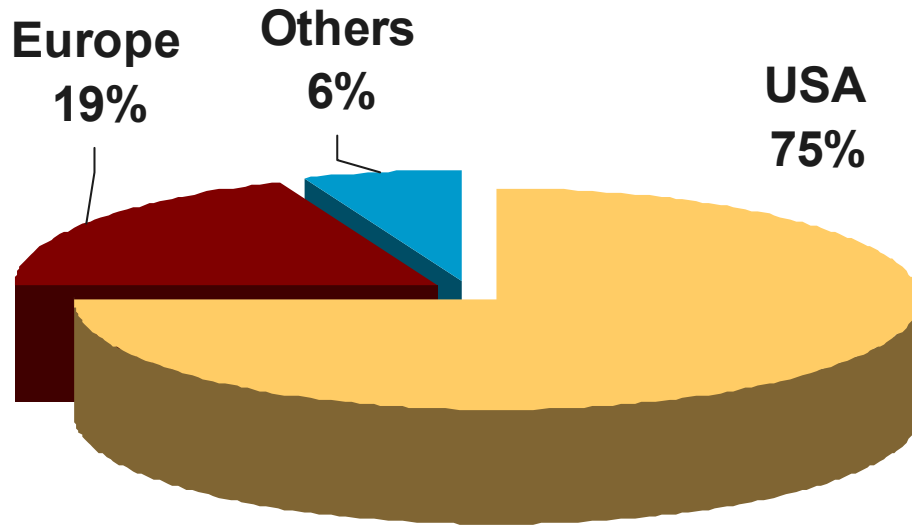
Annual Sales of US\$ 5.5 Billion



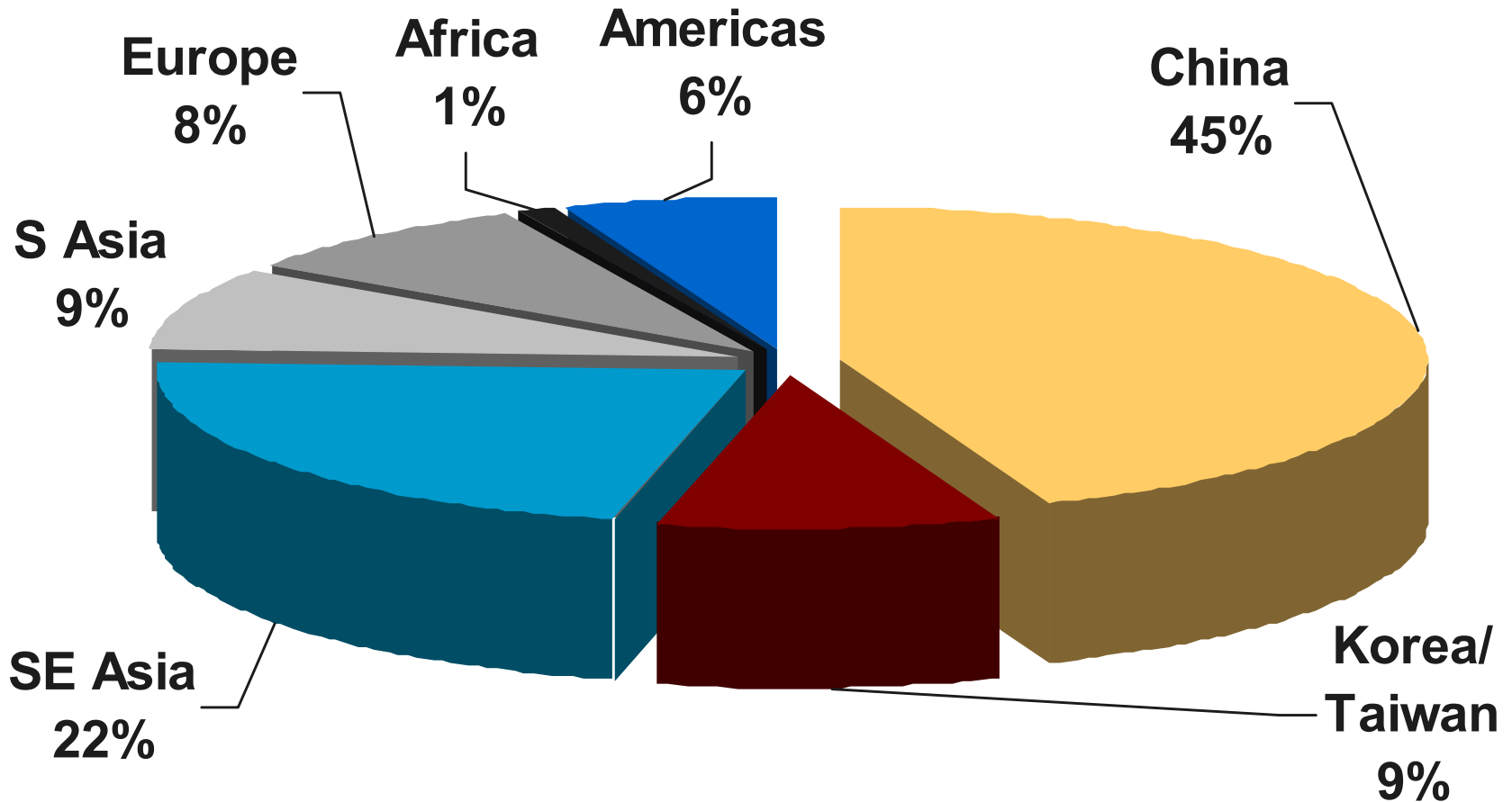
Compound Annual
Growth Rate **22%**



A Global Customer Base

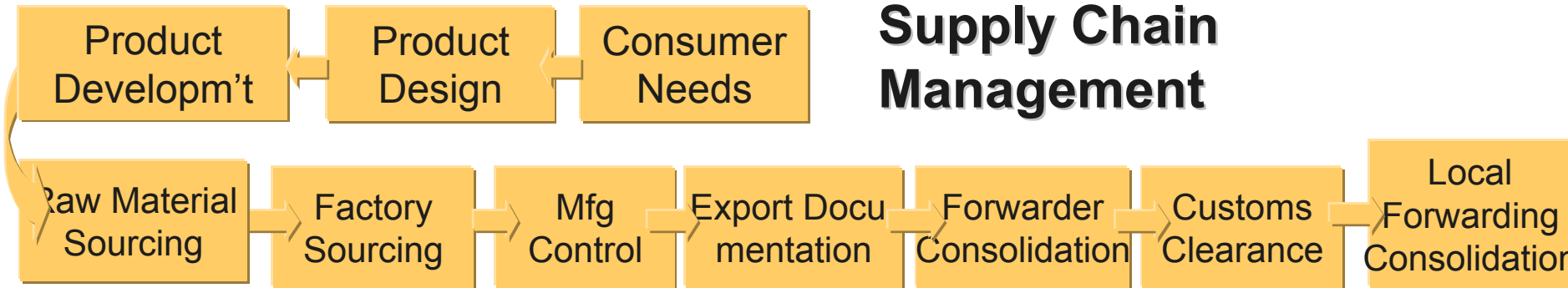


A Global Production Base

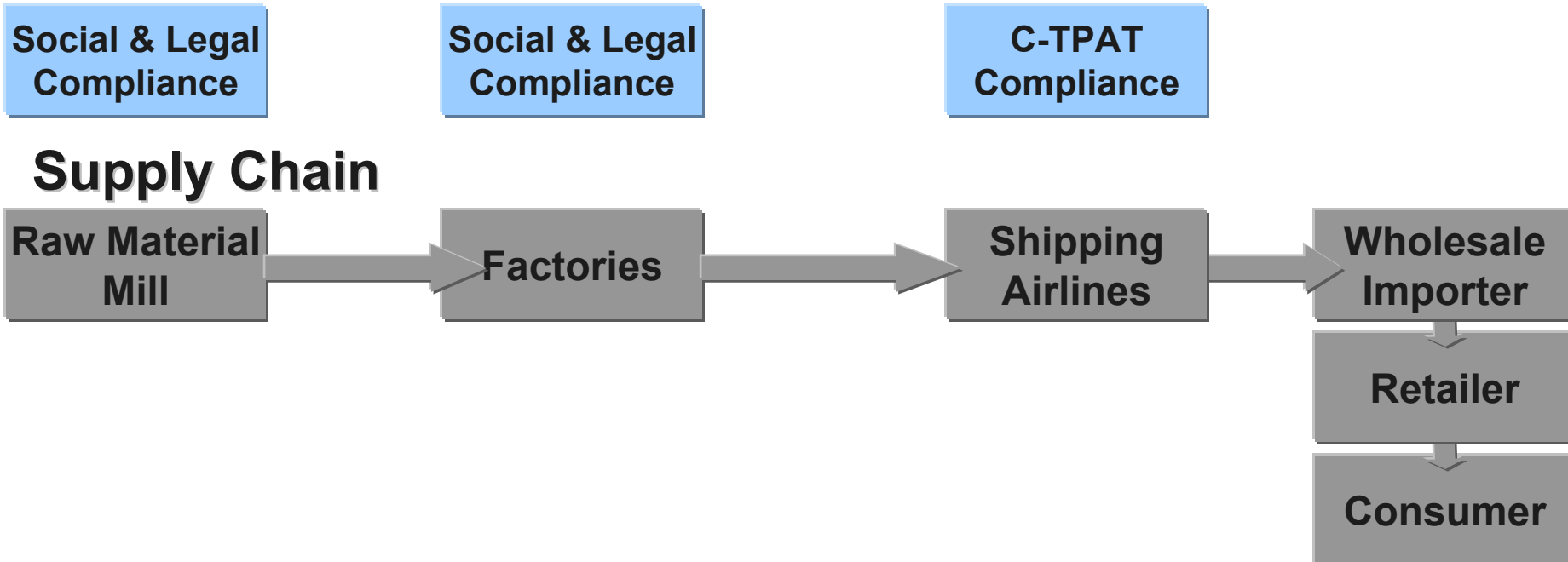




Li & Fung's Business Paradigm



Supply Chain Policing





Li & Fung Trading Group

