



2011 ASrIA Member Survey Highlights

In the 2011 ASrIA member survey, we asked...	Your response was ...	ASrIA ...	How you can contribute?
What services are important?	<p>... deliver relevant, timely news and market information (over 90% say this is extremely important or very important).</p>	<p>... is upgrading its funds database of industry statistics (previously known as the SRI Funds Portal).</p>	<p>Learn more about this important platform.</p>
		<p>... distributes the ASrIA News Digest to members-only. In 2011 we delivered 360 news stories and reports to your desktop and mobile device.</p>	<p>Nearly 60 individuals from membership firms have subscribed to the members-only news digest. Members can click to subscribe.</p>
		<p>... held its 10th Anniversary Conference in 2011 with over 200 industry professionals from more than 15 countries around the world. Conference report is forthcoming.</p>	<p>Learn more about being associated with an ASrIA webinar professional development series in 2012.</p>
	<p>... organise member face-to-face networking and online activities (over 70% note that this is extremely important or very important).</p>	<p>... plans to initiate a webinar series focused on your professional development needs.</p>	



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<p>What services are important?</p>	<p>consult with stock exchanges/policymakers/regulators (over 65% mention this as being extremely important or very important).</p>	<p>In 2011 we strengthened our regulatory outreach programme principally by advising stock exchanges around the region on their ESG guidelines as well as participating in the Bursa Malaysia CG conference.</p>	<p>Collaborate on a joint response to the Hong Kong Stock Exchange consultation on its ESG guideline, deadline 9 April 2012. Click to email for more information about policy and regulatory making engagements.</p>
<p>Which market is of most interest?</p>	<p>... China (over 80% indicate this was their highest or second highest priority market, followed by Asia in general).</p>	<p>...plans to produce initial country report on China's sustainable finance and responsible investment industry. Additional reports would follow.</p>	<p>Click if your organisation is interested in sponsorship opportunities or country-specific reports.</p> <hr/> <p>Click if your organisation is interested to be a content provider for the reports.</p> <hr/> <p>Click if you are interested to be considered for a project advisory role.</p>



OUR VISION

To be Asia's premier organisation for sustainable finance

OUR GOAL

To build capacity for sustainable & responsible investment in Asia

OUR WORK

Facilitation of ESG integration into investment policy and practice

MEMBERSHIP BENEFITS

New Business Opportunities

via networking forums between SRI investors and the corporate sector and inclusion on Member Services list

Promotion & Advertising

via event speaking opportunities for local and international company representatives and event sponsorship exposure

Strategic Positioning

showcase specific member services available to target audiences via our wide range of networking channels

News Coverage

via local and international media coverage in radio, television, print, SRI news page, and ASrIA member only NEWS DIGEST service

Member Only Services

take advantage of invitation only member events, ASrIA member contact information, Daily News Digest, other resources and data not publicly available

Branding Power

increase your company's branding power via ASrIA logo rights on your communications, and exposure through our various promotional channels showing your company as a forward thinking leader in this field

New Member Introduction

reach 7,000+ subscribers globally via our e-Bulletin and with member profile & news page

ASrIA Discounts

free or discounted member access to seminars, workshops and conferences

Bespoke Member Solutions

potential for tailor-made solutions, benefits, partnership projects and collaborations with ASrIA