



ASrIA



Association for
Sustainable & Responsible Investment in Asia

MEMBERSHIP

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Association for
Sustainable & Responsible
Investment in Asia

What is ASrIA?

ASrIA is a not-for-profit membership association dedicated to promoting sustainable and responsible investment within the Asian capital markets.

ASrIA is creating a community of interested individuals and organisations who want to increase the value of SRI for the region. Through the website, www.asria.org, and through conferences, workshops and seminars, ASrIA will continuously drive the learning process and is a unique resource for all members. Supported by leading international SRI practitioners, ASrIA is promoting global best practice in Asia from the outset.

What is SRI?

Sustainable & Responsible Investment includes social and environmental considerations in the investment process. By allowing investors to integrate concerns such as social justice, economic development, and a healthy environment, with conventional financial considerations, this triple bottom line approach yields both financial and societal benefits.

In Asia, SRI is a key market mechanism for achieving sustainability. SRI fosters a market culture which rewards sustainable enterprise, thereby making economic growth a more stable and enduring phenomenon.

SRI Facts

- * "\$2.16tn invested in SRI in the US" US SIF Trends Report 1999
- * UK legislates for compulsory SRI disclosure for all pension funds in 2000
- * Nine SRI funds launched in Japan in the last two years
- * Dow Jones and FTSE have launched SRI indices
- * Domini 400 Social Index outperforms S&P 500 over a 3, 5 & 10 year horizon
- * The assets of socially responsible mutual funds grew about five times faster than those of all other funds over the last thirty years

Dear Friends,

Thank you for your interest in becoming a member of ASrIA.

Membership gives you the chance to play a central role in building the SRI market in Asia. As a business decision, it makes sense to become a member for the commercial opportunities which are bound to arise. However your membership goes beyond the business case. It goes to the heart of ASrIA's mission and Asia's future. We aim to foster sustainable business enterprise through the markets and your support is key to this mission.

ASrIA members enjoy a variety of benefits intended to cover the full range of SRI activities within Asia and internationally.

- * **Promotional:** Members can advertise their commitment to sustainable development to a global audience. Membership helps to legitimise a member's SRI capabilities.
- * **Market Intelligence:** As the industry voice, ASrIA promotes and accelerates the growth of the industry on behalf of its members. Members have immediate access to information about new developments.
- * **Product Development:** ASrIA provides support and advice to members on the development of SRI products and services. Through its network, ASrIA will help to develop global best practice in an Asian context.
- * **Influential Networking:** Through conferences, seminars and other events, ASrIA helps its stakeholder groups to build productive working relationships.
- * **Continuous Learning:** Our website www.asria.org is the portal for data on SRI in Asia. ASrIA also provides education and training through special events and outreach programmes around the region.

In sum, you will be a part of an influential network, gain access to new business opportunities and be supporting the creation of more sustainable economies in the Pacific Rim.

We look forward to welcoming you as a member, and sharing with you the benefits of the Association in the years to come.

Yours sincerely,

Tessa Tennant
Chair
ASrIA

MEMBERSHIP AND FEE STRUCTURE

ASrIA welcomes members from the financial & business communities and from NGOs. There are two main categories of membership, 'Voting Member' (fee paying) and 'Associate Member' (no fee). Associate membership is only open to not-for-profit organisations.

For individuals, subscription to the regular e-bulletin is FREE. Keep up to date with SRI news in the region by signing up to the bulletin on the ASrIA website, www.asria.org

VOTING MEMBERS

All Voting Members enjoy a wide range of benefits. In addition, all Voting Members enjoy full voting rights (each member one vote) at the ASrIA AGM.

Voting Members elect nominees from their organisation to act as their point(s) of contact with ASrIA. Nominees receive all ASrIA notices and are eligible for training and conference discounts. Membership is global, nominees can come from different offices worldwide and are transferable within the company. The number of nominees depends on the level of membership fees.

Voting Member Benefits

- * Dedicated page in the Membership Directory on the ASrIA website
- * Corporate news relevant to SRI in Asia can be posted to the ASrIA website and on the regular e-bulletin
- * Members with SRI funds in the region can showcase their funds in our database
- * Hyperlinks from membership page on ASrIA site to member's own website
- * Support in the development, marketing and management of SRI products
- * Access to ASrIA negotiated deals for new services
- * ASrIA outreach activities give access to new investor markets
- * Networking forum between SRI investors and the corporate sector
- * Access to all ASrIA research before it is made publicly available
- * Right to use ASrIA logo on communications
- * Discounts to ASrIA seminars & workshops

There are two types of Voting Members

A INVESTMENT INSTITUTIONS

Total Funds Under Management at end of last FY	Annual Fee	No. Nominees
Less than USD 100m	USD 1000	2
USD 100m to USD 1 billion	USD 3000	5
Over USD 1 billion	USD 5000	8

B CORPORATE & PROFESSIONAL

Number of Employees	Annual Fee	No. Nominees
Less than 10	USD 500	1
10 - 99	USD 1000	2
100 - 1000	USD 3000	5
More than 1000	USD 5000	8

ASSOCIATE MEMBERS

Associate Members are non-commercial ventures such as not-for-profits, academic institutions, community organisations and other NGOs. They have no voting rights and one nominee.

Associate Member Benefits

- * Listed on ASrIA website, with links to own organisation website
- * Discounts to ASrIA seminars & workshops
- * Forum for promoting news and information relevant to SRI in the Asian region
- * Networking opportunities with financial and business communities

SPONSORS

We invite all Members to consider the additional benefits associated with becoming a sponsor of ASrIA. For more details about Sponsorship, please contact Sweetea Motwani at ASrIA directly.

Sponsorship Benefits

- * Corporate logo prominent on the ASrIA website homepage for one year
- * Acknowledgement on all ASrIA communications
- * 1 day briefing on SRI in the region
- * Free membership for one year with all voting member benefits
- * Invitation to speak at annual ASrIA conference
- * 2 free tickets to the annual ASrIA Conference
- * Sponsors, as members, have one voting member and 10 nominees

ASrIA MEMBERSHIP APPLICATION

Name (organisation or individual) _____
Contact Person _____ Title _____
Address _____
Telephone _____ Email _____
Fax _____ Website URL _____

CATEGORY

VOTING MEMBER

Investment Institution
Total Funds Under Management at end of last FY

- Less than USD 100m
- USD 100m to USD 1 billion
- Over USD 1 billion

Corporate & Professional
Number of Employees

- Less than 10
- 10 - 99
- 100 - 1000
- More than 1000

ASSOCIATE MEMBER

Payment can be made either by bank draft or bank / telegraphic transfer to:

ASSOCIATION FOR SUSTAINABLE & RESPONSIBLE INVESTMENT IN ASIA LTD.

(Acc No. 500-763339, The Hongkong and Shanghai Banking Corporation Limited, 1 Queen's Road, Central, HK)

Please return the form / payment to:

Ms Sweetea Motwani

**701 Hoseinee House, 69 Wyndham Street
Central, Hong Kong**

Email: sweetea@asria.org

Tel: (852) 2891 9298 Fax: (852) 2575 6801

- My enterprise is interested in sponsoring ASrIA, please contact me.
- I subscribe to the Free E-Bulletin and would like to support ASrIA by making a donation, please contact me. (Donations will be credited on the ASrIA website)

All applications for membership will be considered by the board of directors of ASrIA. ASrIA reserves the right to approve or reject membership applications.