

# Announcement for China Expo of Sustainable Development Practices

*affiliated with*

## **EcoSummit 2007**

Beijing International Convention Center,  
Beijing, PR China, May22-26, 2007

[http://www.esc.org.cn/ecosummit2007/expo\\_forum.html](http://www.esc.org.cn/ecosummit2007/expo_forum.html)

### **Organized by**

Ecological Society of China (ESC)

China International Conference Center for Science and Technology (CICCST)

### **Sponsored by**

British Ecological Society

Commonwealth Human Ecology Council

China Association for Science and Technology

The Chinese Academy of Sciences

Chinese Ecological Economics Society

Chinese Society for Environmental Sciences

China Society of Natural Resources

Chinese Society for Sustainable Development

Chinese Society for Urban Studies

East Asian Federation of Ecological Societies

Ecological Society of America

Ecological Society of China

Ecological Society of Germany, Austria and Switzerland

Elsevier Ltd.

European Ecological Federation

The Geographical Society of China

Global Water Partnership

International Association for Landscape Ecology

International Ecological Engineering Society

The International Association for Ecology

International Society of City and Regional Planners

Research Center for Eco-Environmental Science

The Scientific Committee on Problems of the Environment under international Council for Science

Society for Human Ecology

Sino-Ecologists Association Overseas

## Invitation

EcoSummit 2007, hosted by Ecological Society of China (ESC), jointly sponsored by Elsevier Ltd., The International Association for Ecology, Ecological Society of America and other 23 national and international academic institutions, will be open in Beijing International Convention Center, China during 22-27 May, 2007. This event will be a grand assemblage for Ecologists throughout the world, and also a large-scale, higher-level international conference for the world Ecology and relevant fields.

This EcoSummit will focus on integrative aspects of all ecological science and its application under the general theme of "Ecological Complexity and Sustainability: Challenges and Opportunities for 21st-Century's Ecology". The aim of this Eco Summit is to encourage a greater integration of both the natural and social sciences with the policy and decision-making community to develop a better understanding of the complex nature of ecological systems. This understanding will provide the basis for sustainable solutions to environmental problems. The Summit is not only an event for scientists from scopes of Ecology, Environmental Sciences and Resources Sciences, but also a great platform for theoretical and practical achievements in Sustainable Development. On this stage, governmental agencies, corporations and not-governmental organizations will compose a harmonious chapter of symphony, by years untiring cultivating in the field of Sustainable Development.

As the largest developing country, China is suffering from ecological degradation, environmental pollution and fast exhausting resources. Contemporary, as a time-honored and responsible country in the world, China is making great efforts for ecological construction, environment governing and practices of Sustainable Development.

For the sake of deeply exchanging and representing lessons and learns of Sustainable Development, EcoSummit 2007 offer the great opportunity of "China Expo of Sustainable Development Practices". We sincerely invite your companies to join this event!

Organizing Committee

China Expo of Sustainable Development Practices

Oct. 2006

## Date of Exhibition

Move in Date: May 22-23, 2007  
Exhibit Date: May 24-26, 2007  
Move out Date: 15:00 PM, May 26, 2007

## Venue

Beijing International Convention Center (BICC)  
Address: No.8 Beichendong Rd., Chaoyang District,  
Beijing 100101, China.  
Tel: (86 10) 8497 3060.  
Website: www.bicc.com.cn

## The Range of Exhibits

1. Technologies & Mode
2. Equipments
3. Publication (books, magazines, and etc.)
4. Corporate Social Responsibility (CSR) achievements
5. Others

## Cost of Participation

### A Standard Booth (3 m×3m)

- Overseas Exhibitor: US\$ 3000
- Raw Space (min. 36 m<sup>2</sup>): US\$ 300/sqm

### A Standard Booth includes:

- Fascia board with company name in both Chinese and English
- Side and back walls
- One information counter and two folding chairs
- Two spotlights
- One 220/5A socket
- Carpeting

---Row space excludes facilities provided in the Standard Booth Scheme

---All corner booth plus 10%

## Exhibition Service

- Free publishing of your company's introduction in the Directory
- An Exhibitor's manual, included all the information and service forms to facilitate your participation.
- Expo Directory, Free admission tickets and allocation of complimentary visitor tickets for your key contacts
- Assistance in rental of stand electrical equipment,

additional furniture, audio-visual equipment, telephones, temporarily staff and translator.

- Assistance and advice on all the travel, Visa application, shipment, accommodation, booth designs, translation, advertising.
- Promotion of your company in several professional media.
- Hall general cleaning and 24 hours security service.

## Cost of Seminars

2 hours Seminar: US\$ 625

Speakers and Topics will be decided by your company. Submit the application to Organizers before April 20<sup>th</sup>, 2007. Organizers will arrange it if possible.

## Forum on Ecological Construction

Summit will host a special Forum on Ecological Construction (FEC), presenting and exchanging excellent cases and progresses from selected exhibitors. Admittance is limited, please confirm by attached reservation receipt.

**Cost: US\$ 250 per person (20 min)**

Further, to cite the top exhibitors involving in the field of sustainable development and ecological construction, the Expo committee will nominate the best practices through the FEC for cataloged prizes, judged by an international team of experts. Please contact Expo committee for details.

## Special Sponsor

**Level of Sponsor:**

|                                 |       |             |
|---------------------------------|-------|-------------|
| <b>Diamond Sponsor (1-9)</b>    | ----- | US\$ 25,000 |
| <b>Gold Sponsor (4-9)</b>       | ----- | US\$ 19,000 |
| <b>Silver Sponsor (5,7,8,9)</b> | ----- | US\$ 12,500 |

The organizers will greatly appreciate those companies who would be interested as the special sponsors with below, by the level of sponsor.

1. To be the official sponsor, publishing in official document and media promotion.
2. Official certification of Sponsor
3. Speech at important event, such as Opening Ceremony of the Expo and etc.
4. Company's logo and introduction on Expo Directory and admission tickets
5. Company's logo and introduction on official website
6. Provide Exhibition booth for Sponsor
7. Air balloon Banner outside of the venue

8. Printing company's logo on the document bag
9. Send your company's introduction to the participant, as a part of Conference & Expo's document.
10. Others

## Cost of Advertisement

**AD of Expo Directory** (size: 210×285m)

|                                 |       |            |
|---------------------------------|-------|------------|
| Back cover page (color)         | ----- | US\$ 1,900 |
| Inside front cover page (color) | ----- | US\$ 1,500 |
| Inside back cover page (color)  | ----- | US\$ 1,500 |
| Center spread page (color)      | ----- | US\$ 1,000 |
| Center spread page (B/W)        | ----- | US\$ 375   |

**Others**

|                             |       |            |
|-----------------------------|-------|------------|
| Delegates' badge (1000 set) | ----- | US\$ 2,500 |
| Conference Bag              | ----- | US\$ 2,500 |
| Air balloon Banner outside  | ----- | US\$ 625   |

**AD of Final Program**

|                                 |       |            |
|---------------------------------|-------|------------|
| Back cover page (color)         | ----- | US\$ 2,500 |
| Inside front cover page (color) | ----- | US\$ 1,900 |
| Inside back cover page (color)  | ----- | US\$ 1,900 |
| Center spread page (color)      | ----- | US\$ 1,250 |
| Center spread page (B/W)        | ----- | US\$ 625   |

## Payment

|                   |  |
|-------------------|--|
| Beneficiary:      | CICCST   |
| Beneficiary Bank: | Head Office of Bank of China,<br>Beijing, China  |
| Account No.:      | 00038018091014                                   |
| Address:          | 1 Fuxingmen Nei Dajie,<br>Beijing, 100818, China |
| Message:          | Eco Summit 2007 and your<br>Your company's name  |

## Correspondence

**Ms. Lynn Zhang**

CICCST / Eco Summit 2007  
No. 86 Xueyuan Nanlu, Beijing 100081, China  
Tel: 86-10- 6210 3108  
Fax: 86-10-6218 0723  
Email: lynn@congress.com.cn

Forum on Ecological Construction (FEC) contact:

**Mr. Dong Li**

ESC / Eco Summit 2007  
No. 18 Shuangqing Lu, Beijing 100085, China  
Tel: 86-10- 62849183  
Email: ecosummit2007@rcees.ac.cn

# Eco Summit 2007- Expo

## Space Reservation Contract

online-registration: [www.congress.com.cn/ecosummit2007/expo.htm](http://www.congress.com.cn/ecosummit2007/expo.htm)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ Email: \_\_\_\_\_

### Please reserve:

- Forum on Ecological Construction (FEC) US\$ 250 × \_\_\_\_\_ = US\$ \_\_\_\_\_
- Standard Booth US\$ 3000 × \_\_\_\_\_ = US\$ \_\_\_\_\_
- Raw Space (min 36 sqm.) US\$ 300 × \_\_\_\_\_ sqm. = US\$ \_\_\_\_\_
- 10% extra for the corner 10% × US\$ \_\_\_\_\_ = US\$ \_\_\_\_\_
- Seminar US\$ \_\_\_\_\_
- Special Sponsor \_\_\_\_\_ US\$ \_\_\_\_\_
- Advertisement \_\_\_\_\_ US\$ \_\_\_\_\_

Booth Preference # \_\_\_\_\_ Total Amount US\$ \_\_\_\_\_

### Payment

| <input type="checkbox"/> Bank Transfer  | <input type="checkbox"/> Bank Draft  | <input type="checkbox"/> Credit Card   |
|---|--|--|
| Beneficiary: CICCST<br>Beneficiary Bank:<br>Head Office of Bank of China, Beijing, China<br>Account No.: 00038018091014<br>Address: No. 1 Fuxingmen Nei Dajie,<br>Beijing, 100818, China<br>Message: <b><u>Eco Summit 2007 and your<br/>company's name (very important)</u></b> | <b><u>Please draw on:</u></b><br>CICCST /<br>Eco Summit 2007<br><b><u>Mail to:</u></b><br>Mr. William Chen<br>CICCST<br>86 Xueyuan Nanlu,<br>Beijing 100081, China | I prefer to pay the above sum by<br><input type="checkbox"/> Visa <input type="checkbox"/> Master <input type="checkbox"/> American Express<br>Card no. _____<br>Expiry Date _____<br>Cardholder's name _____<br>Grant Total Amount <u>US\$</u> _____<br>Signature of the Cardholder:<br>_____ |

- We accept the Contract Terms & Condition as printed overleaf and we undertake to pay the unit costs in accordance with the said terms of the contract namely 30 % upon signing of the contract, and balance no later than April 20<sup>th</sup>, 2007.

Please fax or return the contract back to:

**Ms. Lynn Zhang**, CICCST, 86 Xueyuan Nanlu, Beijing 100081, China

Fax: +86 10 6218 0723

Email: [ecosummit2007@rcees.ac.cn](mailto:ecosummit2007@rcees.ac.cn)

Signature & Seal \_\_\_\_\_ Date \_\_\_\_\_

### For official use only

## Confirmation of Contract

This is our confirmation for your stand(s) booking

Organizations: \_\_\_\_\_ Date \_\_\_\_\_

# Contract Terms & Condition

## 1. Definitions:

For the purposes of this contract, the term "exhibitor" shall mean all employees, contractors, agents or representatives of the company, partnership, firm or individual to whom space has been allocated for this exhibition. The term "exhibition" shall mean the exhibition referred to on the space reservation contract. The term "organizers" shall mean Ecological Society of China and China International Conference Center for Science & Technology. Term "contract" shall mean the contract for exhibition space at the Exhibition entered into between the Organizers and the Exhibitor who incorporates the rules and regulations.

## 2. Application to Participate:

All applications to participate in the exhibition shall be made on this application form. Completion of this form shall be deemed to be confirmation of participation and acceptance by the terms and conditions of participation. The organizers reserve the right to refuse any application.

## 3. Space Allocation

The organizers shall allocate exhibition space at their discretion and reserve the right to change allocations prior to erection of booths, if special circumstances make such changes necessary.

## 4. Use of Exhibition Space

Exhibitors shall use the allocated space only to display and/or sell items of which they manufacture, distribute or have a legal right to sell. Sharing or sub-leasing of booth space is prohibited except with the express permission of the organizers. Exhibitors shall be liable for damage to the exhibition hall, stands or furnishings provided by the organizer and shall make no permanent alterations to stands, pillars, columns, floor or ceiling within or adjacent to their allocated space.

## 5. Payment Terms:

30% of the charges payable by the Exhibitor under the Contract Form (Unit Costs) to be paid when submit of the contract form. The balance shall be paid no later than April 20<sup>th</sup>, 2005, or will be considered as cancellation of participation and a 50% payment will be refunded (less a cancellation fee of 50% payment).

## 6. Cancellation:

Upon withdrawal by exhibitor, payment will be refunded (less a US\$ 100 handling fee) if requested in writing and received by the organizers 60 days before the opening date of the exhibition. 50% of payments will be refunded if requested in writing 30-60 days before the opening date of the exhibition. No refund will be made if requested within 30 days before the opening of the exhibition. A full refund of deposit/payment will be made at the discretion of organizers if the exhibition is cancelled for any reason, including acts of God, war, political unrest or other unforeseen circumstances.

## 7. Changes

The organizers reserve the right to change the venue and duration of the exhibition in the event circumstances require such changes,

provided notice is provided to exhibitors at least 60 days in advance of the exhibition. Such change shall not affect this contract or the obligations of the organizers shall not be held liable for compensation in the event of changes in venue or duration of the exhibit. The organizers shall not be held liable for any changes in the exhibition that must be made as a result of force majeure, acts of God, strikes or lockouts by workmen, or other circumstances beyond the control of the organizers.

## 8. Construction / Decoration of Booths

Standard booths shall include space, a prefabricated stand with three walls standfitting, a 220/5A socket, an information counter and two folding chairs, fascia board with company name in both Chinese and English, 2 spotlights, carpeting, security, daily cleaning and one listing in the exhibition directory. Exhibitors may decorate stands as needed, subject to the rules and regulations in the official exhibitors/ manual. Exhibitor shall be liable for any and all damages resulting from booth decoration and construction. All exhibits must be constructed and decorated by 5 p.m on the day prior to exhibit opening and must remain in place and be staffed throughout the duration of the exhibition.

## 9. Movement of Exhibits:

Exhibitors shall be responsible for transportation of their exhibits and materials to the exhibition hall and shall bear the cost of such transportation as well as the cost of and arrangements for storage of exhibits and/or materials. Exhibits shall be removed from the exhibition hall by 5 pm on the last day of move-out and exhibitors shall be responsible for any cost incurred by the organizers as a result of a delay in removing exhibits.

## 10. Security

The organizers shall make adequate arrangements to protect exhibitors and their property during the exhibition, but shall not be liable for lost, theft or damage to exhibits or the personal property of exhibitors before, during or after the exhibition.

## 11. Hazardous Materials:

Exhibitors shall not bring any hazardous materials into the exhibition hall and shall not use or display any devices within the exhibition hall that may cause serious damage or personal injury. The organizers and local fire marshal shall have the sole right to determine if an exhibit poses a danger to life or property and may remove any offending devices or materials at any time during the exhibition.

## 12. Insurance, Liability & Risk

Exhibitors shall insure, indemnify and hold the organizers and venue owners harmless with respect to any and all costs, claims, demands or expenses to which they may be subject as a result of loss or injury to any person caused by the exhibitor and/or equipment or products brought into the exhibition hall by the exhibitor.

## 13. Supplementary Rules & Regulations:

The organizers shall have the right to issue supplementary rules and regulations governing the exhibition and any such regulations shall form a part of this agreement and shall be binding on exhibition