



# 2nd Annual Sustainable Cities 2010

27–30 September 2010  
InterContinental Hotel  
Singapore

## The Green and Brown Agendas for Sustainable Cities of the Future

### Featuring Some of Asia's Leading Architects, Urban Planners and Property Developers



**Robbert Van Nouhuys**  
Director – International Projects,  
ACLA Ltd, Hong Kong



**James Von Klemperer**  
Principal, Kohn Pedersen Fox  
Associates, USA



**Jason Pomeroy**  
Director, Broadway Malayan  
Asia, Singapore



**Dicky Setiawan**  
President Director, Bakrie  
Pangripta Loka (A Bakrieland  
Development Company),  
Indonesia



**Djoko Prihanto**  
Senior Vice President, Urban  
Planning Group, Surbana,  
Singapore



**Malcolm Smith**  
Director of Integrated Urbanism,  
Arup, UK



**Sufian Abdullah**  
Head of the Research,  
Development and Innovation  
Group, Sime Darby Property  
Bhd, Malaysia



**Mann Young**  
Head of Sustainability – Asia,  
Lend Lease, Singapore

## 9 Reasons Not To Miss This Event:

- 1 Listen to global and regional trends shaping future cities and how climate change policies impact urban development and master planning
- 2 10+ best practice case studies and design principles by leading architects, urban planners and developers
- 3 Learn from eco-city projects in China, Malaysia, India, Indonesia and South Korea
- 4 Get a critical evaluation of green building standards, ratings tools and eco-initiatives and hear how these will impact your master plans
- 5 Learn about public-private partnerships in eco-city projects and examples of successful collaborations in Asia
- 6 Discover investment, commercial and partnership opportunities at this conference
- 7 Hear the latest in innovative green technologies and learn how to integrate them into your urban master plans
- 8 Learn about vertical city design and vertical urban farming and hear how these can reduce the urban heat island effect
- 9 Build connections with key government authorities and agencies driving sustainable city developments in the region

**Pre-Conference Workshop**  
Integrating Green Technologies into Sustainable  
City Master Plans  
Monday, 27 September 2010 : 9 a.m. – 5 p.m.

**Post-Conference Workshop**  
Designing a Vertical City and Sky Courts to Mitigate Urbanisation  
and Population Growth  
Thursday, 30 September 2010 : 9 a.m. – 5 p.m.

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08:30 **Registration and Morning Coffee**

09:00 **Chairperson's Opening Remarks**  
**William Lau, President, Singapore Institute of Planners, Singapore**

09:10 **A Critical Evaluation of Green Building Standards and Initiatives for Sustainable Cities in Southeast Asia**

- The green movement in Southeast Asia
- Surveying major green rating systems in the region
- Industry awareness, progress and outcomes
- Key green initiatives, incentives and funding schemes
- What is lacking and what is the way forward?

**Dr Uma Maheswaran, Vice President, Sustainable Development, Jurong Consultants Pte Ltd, Singapore**



### Global and Regional Trends in Sustainable Cities and Developments in Urban Master Planning

09:40 **Megacities of the Future: Urban Transformations and Mutations in the 21st Century**

- Overview of significant global and regional trends shaping our future cities and societies in the 21st century
- Adverse effects of current sustainable architecture and urban thinking
- Megacities, urban efficiencies and 'quality of life': changing urban paradigms
- Future technological innovations at an urban scale

**Robbert Van Nouhuys, Director – International Projects, ACLA Ltd, Hong Kong**

10:10 **Networking & Morning Refreshments**

10:40 **Integrated Urbanism: Making Places in the Ecological Age**

CASE STUDY

- The challenge of making places from anew
- How can cities and communities be developed and retrofitted to increase resource efficiency?
- Examples from new cities in Europe, the Middle East and China
- What are the next steps to ensure the right framework for accountable cities?

**Malcolm Smith, Director of Integrated Urbanism, Arup, UK**

11:10 **Building a Sustainable City in Asia Pacific: From Green Buildings to Green Precincts**

- What will future buildings and cities look like?
- Impact of climate change policies on city development
- How will spatial urban planning bring us towards a more sustainable future?
- Turning challenges to opportunities

**Mann Young, Head of Sustainability – Asia, Lend Lease, Singapore**

11:40 **Panel Discussion: Climate Change and Sustainable City Designs**

A discussion on climate change and its impact on sustainable design principles, emerging trends in sustainable city development, design issues and challenges for the 21st century.

Moderator:

**William Lau, President, Singapore Institute of Planners, Singapore**

Panelists:

**Dr Uma Maheswaran, Vice President, Sustainable Development, Jurong Consultants Pte Ltd, Singapore**

**Robbert Van Nouhuys, Director – International Projects, ACLA Ltd, Hong Kong**

**Malcolm Smith, Director of Integrated Urbanism, Arup, UK**

**Mann Young, Head of Sustainability – Asia, Lend Lease, Singapore**

12:20 **Networking Lunch**



### Harnessing Renewable Energy and Design Strategies for Sustainable City Master Planning

13:30 **Solar and Energy Efficient Buildings for the Sustainable City: Potential and Technologies**

- Overview of renewable energy usage in Asia and its potential
- Harnessing renewable energy for sustainable city plans

- Exploring the different modalities
- The potential and technologies of photovoltaic energy conversion

**Professor Phil Jones, Head of School and Director of Architectural Science, Cardiff University, UK**

14:00 **Design Strategies, Solutions, Technologies and Design Optimisation for Energy Efficient Buildings in Sustainable City Master Plans**

CASE STUDY

- Including energy efficiency goals in your master plan for a sustainable city
- Incorporating design strategies into intelligent buildings of the future
- Discussing the solutions and technologies to aid energy efficient building design
- Optimising design through baseline energy model, energy use and cost characterisation
- Case studies of energy efficient buildings and sustainable city master planning

**Dr Richie Lee, Executive Director, Energy and Sustainability – Asia, CB Richard Ellis, China**



### Integrating Green Transport, Sky Gardens and Vertical Farms into Sustainable and Liveable Cities of the Future

14:30 **A Practical Approach to Integrating Electrical Vehicles in Singapore**

CASE STUDY

- Overview of the transport sector's challenges and plans
- Value proposition of electric vehicles to Singapore
- Capturing the value proposition: Opportunities and challenges

**Dr Sanjay Kuttan, Director, Industry Development, Energy Market Authority, Singapore**

15:00 **Room at the Top – Vertical Solutions for the Sustainable City of the Future**

CASE STUDY

- Densification of the city as drivers for a vertical city model
- Green roofing and the spatial use for community interaction in Asia and beyond
- The cost benefits of a vertical sustainable city
- A survey of equatorial and temperate sustainable projects

**Jason Pomeroy, Director, Broadway Malyan Asia, Singapore**

15:30 **Networking & Afternoon Refreshments**

16:00 **Asian Cities, Urban Agriculture: Feeding the City of the Future through Vertical Farms**

CASE STUDY

- Recognising the urgent need to scale up technology to anticipate and accommodate urban population explosion
- Why traditional farming methods are no longer sustainable (including the flaws of traditional farming)
- The vertical farm model and its benefits
- Key sustainability design features
- What it takes to fulfill this vision of the future in Asia and beyond?

**Oliver Foster, Architect and Vertical Farm Designer, Dimond Architects, Australia**

16:30 **Panel Discussion: Green Components for Sustainable City Planning**

What are the criteria, considerations and challenges in bringing together green components for a holistic, sustainable city master planning?

Moderator:

**Robbert Van Nouhuys, Director – International Projects, ACLA Ltd, Hong Kong**

Panelists:

**Dr Sanjay Kuttan, Director, Industry Development, Energy Market Authority, Singapore**

**Jason Pomeroy, Director, Broadway Malyan Asia, Singapore**

**Oliver Foster, Architect and Vertical Farm Designer, Dimond Architects, Australia**

**Dr Richie Lee, Executive Director, Energy and Sustainability – Asia, CB Richard Ellis, China**

17:15 **Chairperson's Summary Remarks**

17:20 **Close of Day One**

08:30 **Morning Coffee**

09:00 **Chairperson's Opening Remarks**  
**Hendrik Rosenthal**, *Sustainability Manager, Association for Sustainable and Responsible Investment in Asia, Hong Kong*



## Case Studies of Current Sustainable City Projects in Asia

09:10 **South Korea's "Green Urbanism": Sustainable Design Strategies for Songdo International Business District (IBD)**

**CASE STUDY**

- Master plan for city designed and planned as an international business district
- Long-term sustainability and the minimisation of the city's carbon footprint as key considerations for design and engineering decision
- Making Songdo IBD a pedestrian and garden city with enhanced green transportation schemes (buses, subways, electric vehicles and water taxis)
- Theory and Practice: Have design intentions been realized in the face of economic pressures?

**James Von Klemperer**, *Principal, Kohn Pedersen Fox Associates, USA*

09:50 **Implementing Sustainable City Plans: China's Changxingdian Low Carbon Community Plan**

**CASE STUDY**

- Existing situation and issues
- Preparation of low carbon zoning plans
- Beijing Changxingdian low carbon community plan

**Tony Chan**, *Manager – Planning, Arup, China*

10:30 **Networking & Morning Refreshments**

11:00 **Sime Darby's Vision Valley Development: Opportunities in Malaysia's First Sustainable City Project**

**CASE STUDY**

- The two components of the integrated property development
- Key sustainability features of the Vision Valley project
- Challenges faced and how it is being tackled
- Commercial and investment opportunities in the Vision Valley project

**Sufian Abdullah**, *Head of the Research, Development and Innovation Group, Sime Darby Property, Malaysia*

**Jason Pomeroy**, *Director, Broadway Malyan Asia, Singapore*

11:40 **Jakarta's Super Block Development: A Sustainable Solution for a Fast-Growing City**

**CASE STUDY**

- Problems and challenges encountered by the fast-growing metropolitan city to preserve and create sustainable development
- How real estate industry can maximise their contribution to the improvement of environment qualities
- Identifying sustainable efforts which can be more effective if executed by group of buildings rather than by individual buildings
- Identifying good and sustainable designs of superblocks which can solve the present and future problems of fast-growing metropolitan cities like Jakarta

**Dicky Setiawan**, *President Director, Bakrie Pangripta Loka (A Bakrieland Development Company), Indonesia*

12:20 **Mumbai Metropolitan Region Concept Plan: Sustainable City Planning through a Targeted Approach**

**CASE STUDY**

- A sustainable city development facilitated and anchored by sound planning
- Targeted approach towards the establishment of clear sustainability goals, strategies and KPIs
- Planning considerations and challenges in developing the Mumbai Metropolitan Region Concept Plan

**Djoko Prihanto**, *Senior Vice President, Urban Planning Group, Surabaya, Singapore*

13:00 **Networking Lunch**

14:00 **Panel Discussion: Common Challenges in Sustainable City Projects in Asia**

What are the unique or common challenges architects and urban planners face when designing sustainable cities in Asia? What are the design considerations and what are the best strategies offered to tackle the challenges?

Moderator:

**Hendrik Rosenthal**, *Sustainability Manager, Association for Sustainable and Responsible Investment in Asia, Hong Kong*

Panelists:

**James Von Klemperer**, *Principal, Kohn Pedersen Fox Associates, USA*

**Djoko Prihanto**, *Senior Vice President, Urban Planning Group, Surabaya, Singapore*

**Sufian Abdullah**, *Head of the Research, Development and Innovation Group, Sime Darby Property, Malaysia*

**Jason Pomeroy**, *Director, Broadway Malyan Asia, Singapore*

**Dicky Setiawan**, *President Director, Bakrie Pangripta Loka (A Bakrieland Development Company), Indonesia*

**Tony Chan**, *Manager – Planning, Arup, China*



## The Business Proposition for Sustainable City Financing: Criteria, Considerations and Challenges

15:00 **Exploring Financing and Investment Options and Opportunities in Sustainable Cities in Asia Pacific**

- Understanding the needs of the green investor
- Studying the feasibility of investing in sustainable cities
- Managing the financial risks and tackling the challenges
- Opportunities for investments in Asia

**Hendrik Rosenthal**, *Sustainability Manager, Association for Sustainable and Responsible Investment in Asia, Hong Kong*

15:40 **Networking and Afternoon Refreshments**

16:00 **Public-Private Partnerships in Sustainable City Development: A BioRegional Perspective from China**

**CASE STUDY**

- The business proposition for partnerships and network
- Exploring the funding mechanism and partnership details
- PPPs across the region that are leading the field
- Financing sustainable design: What can be done to entice investors into sustainable projects?

**Alastair McMahon**, *Director, BioRegional China, China*

16:40 **Panel Discussion: Financing for Sustainable City Projects**

What are the most successful examples of innovative investment-raising schemes around the world and how can they be adapted to countries in Asia? What regulatory frameworks and incentives have to be established to attract sufficient levels of investment from the private sector?

Moderator:

**Jason Pomeroy**, *Director, Broadway Malyan Asia, Singapore*

Panelists:

**Hendrik Rosenthal**, *Sustainability Manager, Association for Sustainable and Responsible Investment in Asia, Hong Kong*

**Alastair McMahon**, *Director, BioRegional China, China*

**Dr Richie Lee**, *Executive Director, Energy and Sustainability – Asia, CB Richard Ellis, China*

17:30 **Chairperson's Closing Remarks**

17:40 **Close of Conference**

## Integrating Green Innovations into Sustainable City Master Plans

Cities in Asia are growing at a rate of more than 100,000 people a day. Added to that, more than half of the region's population are expected to live in cities in the next 25 years.

Simultaneously and contrastingly, the resource, infrastructure, transport and institutional needs this rapid urbanisation demands are unprecedented. In order to match and synchronise both needs and demands, there is a growing interest in developing new technologies and KPIs for highly efficient and more sustainable urban developments and cities.

International professionals from the architecture and master-planning fields believe that a review of existing planning processes, tools and accreditation systems is imminent to meet the needs of the next generation and drive emerging technologies and solutions.

Now more than ever, there is an urgent need for a new and possibly more radical approach towards urban thinking. We need to develop new thought and planning processes, performance guidelines, tools and technologies that are appropriate to assess and assure the overall performance and sustainability of large-scale urban projects in Asia to meet 21st century needs.

### Your Workshop Leader:



**Robbert Van Nouhuys**, Director – International Projects, ACLA Ltd, Hong Kong

ROBBERT VAN NOUHUYS is an urban designer and landscape architect by training with more than 25 years experience in planning and design of international award-winning recreation, tourism and residential/commercial development projects in Asia and the Middle East. Robbert is currently Director International Projects residing over selected strategic projects throughout the region. As Project Director he has managed and co-ordinated large teams and complex projects for private sector clients, local authorities and national governments.

Over the years Robbert has developed the specialist skills and expertise of incorporating a strong sustainability approach and concept in all of his projects. His often innovative ideas and attention to detail has lead to successful completion of a wide variety of projects, ranging from new capital cities, residential and resort developments, to large scale tourism and recreation projects. Most of them are multi-disciplinary projects involving complex interfaces and recognised as quality benchmarks as well as international award-winning projects.

### Attend this workshop and learn about:

- Update on current urbanisation trends and the consequences of urbanisation in Asia under current conditions
- New criteria for urban development and cities, and global competitiveness in the 21st century
- Lessons learned from current new urban models such as eco-cities and their relevance to future urban needs
- Current and future urban efficiencies and performance criteria indicators and assessment tools such as public and environmental/ecological gain, carbon emissions, resource use and demands, carbon foot printing.
- Emerging thinking and technological innovation today and gaps to meet future needs and implementation suggestions.
- Alternative next-generation urban development scenario's and options.
- Outline framework, essential components, innovations, new technologies for new urban areas and the regeneration of existing cities in Asia that meet the criteria for the 21st century and first steps.

## POST-CONFERENCE WORKSHOP

Thursday, 30 September 2010 : 9 a.m. – 5 p.m.

## Designing a Vertical City and Sky Courts to Mitigate Urbanisation and Population Growth

With inner city densification and population increase, governments, architects and urban planners are pressed to find solutions to accommodate the projected urban boom without compromising the quality of life. One way to mitigate this is by building upwards rather than sideways.

The design of tall buildings and vertical urban environments differs significantly to that of low-rise buildings/environments. Certain elements – core design, plan form, organisation of programme, structural systems, circulation, facade design and ground floor interface have to be uniquely considered in the context of designing a tall building. In addition, the urban realm within which tall buildings are placed, and the creation of open spaces within the city, requires specific knowledge.

This workshop introduces these elements, and provides detailed information crucial to the design and understanding of tall buildings and urban design. In particular, it examines the sustainable design of tall buildings, and how the typology can better respond to the unique characteristics of climate, context and culture.

### Attend this workshop and learn about:

- Sustainable tall building design: organisation, planning and circulation
- Defining open space
- The vertical urban realm: examples from around Asia
- Sky courts, vertical greenery and the urban heat island effect
- Natural ventilation and envelope design

### Your Workshop Leader:



**Jason Pomeroy**, Director, Broadway Malyan Asia, Singapore

JASON POMEROY is an award-winning architect and director of international multi-disciplinary design practice Broadway Malyan. He joined the London office in 2005 to support the cause of sustainable design and Vertical Urbanism and employs these skills in both practice and the lecture theatre. His research at Cambridge considered the notion of the tall building as a vertical city and the "sky court" as an alternative civic space for the 21st century. He continues to pursue this vein of PhD research and is similarly writing a book of the same subject. He has also been instrumental in the creation of the "Idea House" – the first carbon neutral house in Southeast Asia. Its imminent completion is being also documented in a book profiling the project and is due for release this year.

In addition to co-directing the Singapore office of Broadway Malyan, Jason lectures and publishes widely. He sits on the editorial board of the Council on Tall Buildings and Urban Habitat and is a visiting Associate Professor of Mapua and Institute of Technology, University Technology Malaysia.



# 2nd Annual Sustainable Cities 2010



**The United Nations expects 16 out of 27 megacities in the world to be in Asia.**

With the world's urban population expected to double from 3.3 billion in 2007 to 6.4 billion in 2050, Asia's government and city planners need to cope with master planning challenges, environmental pollution, traffic congestion and other social and environmental problems.

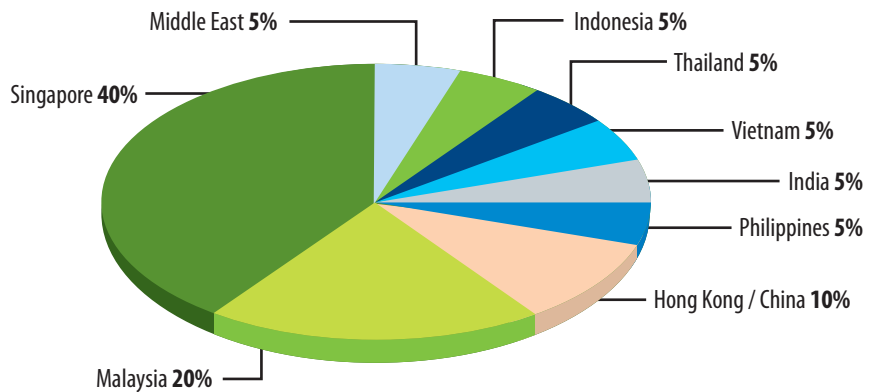
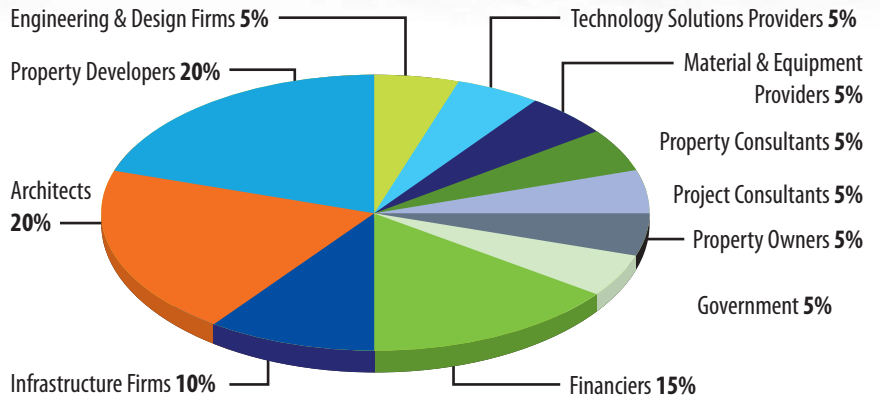
**Urbanisation is a global trend of mega proportions that brings with it many challenges and commercial and investment opportunities.**

Sustainable Cities 2010 will show you successful urban planning strategies that will help your business achieve its sustainability objectives, meet green building standards, cut costs and increase company profits.

International authorities, developers, architects and leaders from related industries will gather in Singapore to discuss key issues and trends, regional legislation and policies, investment opportunities, green technological innovations and solutions associated with developing sustainable cities of the future.

**Join us at Sustainable Cities 2010 – Your Strategic Platform for Investment Opportunities, Partnerships, Learning and Networking.**

## Who You Will Meet:



## What Past Delegates Say About Our Past Events:

*"A very good event, especially for those seeking information on the real life application of green buildings."*

**Iskandar Developments**

*"This conference is a single point of contact for all building professionals."*

**Frasers Centrepoint Ltd**

*"Good mix of speakers from different countries and disciplines in the green building industry."*

**Supersolutions**

*"Unlike most conferences that I attended, I learnt about some new innovations."*

**Sime Darby Property Bhd**

## Limited Sponsorship / Exhibition Opportunities Available

Increase your corporate profile now and generate new interest in the expanding sustainable city sector. For a customised package, please contact Catherine Wong at +656508 2469 or email her at [catherine.wong@ibcasia.com.sg](mailto:catherine.wong@ibcasia.com.sg)

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Contact Person: Stephanie Leow  
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- 1 Mail the attached registration form with your cheque to IBC Asia (S) Pte Ltd No. 1 Grange Road, #08-02 Orchard Building, Singapore 239693
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Yes! I/We will attend **2nd Annual Sustainable Cities 2010** | 27 - 30 September 2010 • InterContinental Hotel, Singapore

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Tel:
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#### Delegate 3 Details

Name: Dr/Mr/Ms
Job Title:
Department
Tel:
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10330 ASRIA15

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<input type="checkbox"/> 4 Day Package (2 Day Conference + Both Workshops)	SGD 4,400	SGD 4,600	SGD 4,700
<input type="checkbox"/> 3 Day Package (2 Day Conference + 1 Workshop) <input type="checkbox"/> Pre-Workshop <input type="checkbox"/> Post-Workshop	SGD 3,600	SGD 3,800	SGD 3,900
<input type="checkbox"/> 2 Day Package (2 Day Conference Only)	SGD 2,600	SGD 2,800	SGD 2,900

A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue.

Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel.

**REGISTER NOW! FAX BACK TO (65) 6508 2407**

### PAYMENT METHODS

Payment must be received 10 business days prior to the event. To take advantage of discounts with an expiry cut-off date, registration and payment must be received by the cut off date.

All payments should be made in Singapore dollars  
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### CANCELLATION TERMS

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Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are to be deducted from participating organisations own accounts. Please fax your payment details (copy of remittance advice, cheque or draft) to (65) 6508 2407. Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published. IBC Asia will not be responsible for any even rescheduled or cancelled.

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