

## **Independent Study Confirms SAM As The Leader In Sustainability Research**

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### *SAM Sustainable Asset Management Press Release*

A new report "Values for money: Reviewing the Quality of SRI Research" released recently by SustainAbility supported by Mistra the Swedish Foundation for Strategic Environmental Research involves a detailed review of 15 SRI Research organizations from around the world and identified SAM Research, the research arm of SAM Sustainable Asset Management, as the leading organization involved in SRI/Sustainability research.

The report applied an assessment framework based on six different categories focusing on different aspects critical for a research organization. In four out of six categories SAM Research was identified as best-practice. In the remaining two categories, the authors did not identify any best-practice examples. The next ranked research organization was mentioned in two categories and six other organizations were mentioned in one category each.

The report can be downloaded at <[http://www.sam-group.com/SAM\\_pdf/SAM\\_press\\_releases/ValuesforMoney.pdf](http://www.sam-group.com/SAM_pdf/SAM_press_releases/ValuesforMoney.pdf)>, and the press release here:<<http://www.sam-group.com/d/about/pr.cfm>>.

The results of this report are recognition and endorsement of SAM's strategy of analyzing and translating sustainability trends that have a material impact on the valuation of companies. Trends such as corporate governance, climate change and stakeholder management can have significant impacts on the valuation of companies by exposing underlying value drivers which are translated into attractive investment opportunities. SAM is making good headway in fully integrating sustainability criteria into the financial analysis of companies and are encouraged by these results. This research flows exclusively into all of SAM Asset Management products and is the basis for the Dow Jones Sustainability Indexes family.

The report, based on a review of 15 most important specialist SRI research organizations applied an assessment framework based on the following six criteria: research methodology, quality of information sources used, quality of research, management and processes, the research team, company coverage and client service quality and transparency and governance.

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