

BTS Investment Advisors

Promoting Investment Opportunities in India

BTS Investment Advisors offers private and public equity investment services, financial advice for cross-border activities between India and Europe and structuring proprietary funds and investment opportunities. BTS was established in 1996 by Alastair Guggenbühl-Even, an experience consultant in the financial industry, and employs an international team consisting of seven financial professionals in India and Switzerland. One of the major activities of the group is advising the Swiss Technology Venture Capital Fund, a private equity fund initiated by the State Secretariat for Economic Affairs (seco) of the Swiss Government. BTS holds over USD 200 million assets under management. The company is owned by the Guggenbühl-Even family, the Managing Partner Alois Flatz, Volkart Holding AG from Winterthur Switzerland and the State Secretariat for Economic Affairs (seco) in Switzerland.

As a Swiss-Indian company, BTS takes advantage of the strength and stability of the Swiss financial services industry to develop and manage investment products and services for the Indian market. The company is conceived as a network of business partners. Its network brings together not only more than 150 years of business experience in India, but also established contacts in all industries in India, the Far East and Europe and expansive professional know-how in the area of finance. In addition, to identify sustainable investments, BTS considers a broader range of issues than traditional equity analysis can capture, including economic, environmental, social and geopolitical criteria.

Together with partners and service providers, BTS offers different products to invest in the Indian market. In addition to the two existing funds – Swiss Technology Venture Capital Fund and Lotus Global Investments Ltd. – BTS is in the process of structuring additional funds investing in the Indian private equity and secondary market. The funds will allow international private and institutional investors to take advantage of the significant opportunities of the Indian market.

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