



The Business Case For Sustainable And Responsible Investment In Asia

ASrIA Inaugural Conference, Hong Kong ,2 November 2001

EVENT SPONSORS



EVENT COUNCILLORS



EVENT HOSTS



CONFERENCE AGENDA

ASrIA Inaugural Conference, Hong Kong Convention and Exhibition

Thursday 1st November

6 pm Opening Reception

Jade Ball Room, 3rd Floor, Furama Hotel

Friday 2nd November

8.30 am Registration

9.00 am Opening & Welcome Tessa Tennant, Chair of ASrIA

9.30 am Asian Practitioners Panel SRI Market Opportunities in Asia

Skeptics doubted whether SRI would work in N. America and Europe. History proved them wrong. This panel will examine the market opportunities for SRI in Asia. It will examine the potential demand for SRI products.

Chair: **Christine Loh** CEO, Civic Exchange

Panel:

Stuart Leckie Pension & Investment Advisor, HK & China

Richard Yin Chairman, Kingsway Fund Management

Takejiro Sueyoshi Executive Vice President, Nikko Asset Management

Yulanda Chung Research Associate, ASrIA

10.40 am Coffee break

11.00am ASrIA Sponsors Panel: Global Best Practice and Asia

ASrIA's sponsors bring global best practice to life in Asia. They will examine how global trends and techniques can be used to develop the SRI market in Asia. Engagement, screening, marketing and portfolio management will be addressed.

Chair: **Robert Rosen** ethicalinvestor.com.au

Panel:

Barbara Krumsiek CEO, Calvert

Paul Moody Head of Business Development, Morley Fund Management

Emma Hunt Senior Analyst, Friends, Ivory & Sime

Mark Campanale Investment Marketing Manager - SRI, AMP Henderson Global Investors Limited

12.30 - 2 pm Lunch

2.00 pm Parallel Sessions

1. SRI : Civilising the Marketplace

What hope for developing economies in the face of the mounting power of bottom line driven global corporations? Does globalisation mean a world where we reach for the lowest or the highest standards in the workplace and environmental protection?

Chair: **Peter Wong** Partner, Deloitte Touche Tohmatsu

Panel: **Dominique Be** EU advisor on SRI

Sirkka Korpela Director, Business Partnerships UNDP

Margaret Chin-Wolf Principal, Nexus Asia Investment Management Pte Ltd

2. Venture Capital, MicroFinance and FDI for Sustainable Futures

SRI is not just about equity investment. This session will look at other financial institutions that are following SRI metrics in Asia.

Chair: **Cinnamon Dornsife** US Ambassador to the ADB

Panel: **Madeleine Lee** Founder, UNIFEM Singapore

Philippe Bergeron Director, RIET, Singapore

Sari Laaksonen UNEP-ROAP

3. SRI Research

What does SRI research consist of? Can global benchmarks be used in an Asian context? If not what metrics should be used to perform SRI analysis in Asia?

Chair: **Jacob Park** Senior Research Consultant

Panel: **Mizue Tsukushi** CEO, Good Bankers, Japan

Robert Rubenstein Executive Director, Brooklyn Bridge

Mark Bytheway CEO, SIRIS

4. Benchmarks for SRI performance: help or hindrance

How to measure SRI performance is subject to debate. The management of an SRI index is one of the biggest challenges facing the development of SRI in Asia.

Chair: **David Andrews** Glebe Asset Management

Panel: **Paul Grimes** Chief Financial Officer, FTSE Intl.

James Muir ERM

Ivo Knoepfel Head of Rating & Index Research, SAM

3.30 pm Tea Break

4.00pm Report back to Plenary

4.45pm Keynote Address : **Anthony Neoh**

Chief Advisor, China Securities Regulatory Commission

The role SRI can play to drive Sustainable development in Asia

5.30 pm Conference Ends

6.00 pm ASrIA AGM