

The ASrIA Inaugural Conference

**2nd November 2001,
Hong Kong**

Venture Capital, MicroFinance and FDI for Sustainable Future

Madeleine Lee

UNIFEM Fund, Chairperson

Who is UNIFEM Singapore?

- A chapter of United Nations Development Fund for Women

Mission

- To help women & families in developing countries in Asia by tapping on Singapore's resources and expertise as a regional technological, financial, health and education center. It aims to help women and families help themselves, by increasing their economic capacity and enable them to be self sustainable.

INITIATIVES

<u>H</u>health	Batam, Thailand
<u>E</u>ducation	Bintan, Nepal
<u>L</u>ivelihood Enhancement	} Vietnam, Nepal
<u>P</u>overty Alleviation	

THEME FOR 2002

- Trainning**
- Education**
- Empowerment**

UNITED GLOBAL UNIFEM FUND

- A global equities unit trust/mutual fund registered in Singapore, investing in companies with good investment prospects **AND GOOD WOMEN & FAMILY FRIENDLY POLICIES**

RESEARCH EFFORT

- Original research on major Asia Pacific listed companies
- Ranking of major Asia Pacific listed companies
- On-going survey efforts

BREAKTHROUGH/SUCCESSSES

- Co branding between private sector (Financial Institution) & NGO
- Original concept in Asia
- Direct funding benefit to UNIFEM Singapore via share of management fees
- Empowering women in workplace
- Empowering women in area of financial management
- Empowering women through UNIFEM(S) projects/programmes

FUTURE OPPORTUNITIES

- Feeder funds/white labelling opportunities
- Enlightening companies through shareholder voice
- Use of Research for advocacy

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