



CORPORATE SUSTAINABILITY AND THE FINANCIAL SECTOR

Presented by Samsung Global Environment Research Center

Oct 22, 2003

Welcoming Reception 7 – 9 PM,

Host: Jong-Shik Park, Samsung Global Environment Research Center

Oct 23, 2003

0900 – 0930

Opening Plenary

Opening Remarks

Jong-Shik Park, Samsung Global Environment Research Center, Korea

Congratulatory Remarks

Jin-Sik Yoon, Minister of Commerce, Industry and Energy, Korea

Congratulatory Remarks

Young-Gi Hwang, CEO of Samsung Securities, Korea

0930 – 1000

Keynote Speech

Albert Fry, Senior Advisor, WBCSD

1000 – 1020

Coffee Break

1020 – 1210

Session 1. Implementing & Strategies for Corporate Sustainability

(Chair: HyunJun Chang, Ewha Women's University)

◇ Practical Tools for Implementing Corporate Sustainability

(Rebecca Young, Program Manager, WBCSD)

◇ Sean Gilbert, GRI

◇ Korean Study on Corporate Sustainability Index

(Jintaek Whang, SGERC / Jaehyup Lee, Kyunghee University, Korea)

◇ Sustainability Cases of Advanced MNCs

(Rick Reidinger, ERM Singapore)

1210 – 1230

Session Discussion

1230 – 1400

Lunch

1400 – 1530

Session 2. Sustainability Across the Financial Sector

(Chair: Il-Chung Kim, Dongguk University)

◇ Innovative Financing for Sustainability (Philip Moss, UNEP FI)

◇ Promoting Sustainability in Investment Business & the Financial Sector in Emerging Markets (Dan Siddy, International Finance Corporation)

◇ Correlation Between Environmental & Financial Performances

(JinSoo Hwang, Inha Univ / JongHo Hong, Hanyang Univ)

1530 – 1550

Coffee Break

1550 – 1700

Session 2. Continued

◇ Sustainability Investment with the Dow Jones Sustainability Index

(Alexander Barkawi, SAM Indexes GmbH)

◇ Case of the Samsung Eco-fund

(HaeGyun Lee, Samsung Investment Trust Management)

1700 – 1800

Closing Discussion (Chair: Albert Fry, WBCSD)

1830 – 2030

Dinner (Host: Samsung Securities)